Erasmus+

*Enriching lives, opening minds.*

# LETTERS ACROSS BORDERS

## Rediscovering Meaningful Communication in the Digital and AI Era

*Begin with a stranger.*
*End with a connection.*




An Erasmus+ Blended Intensive Programme (BIP) hosted by Babeș-Bolyai University (UBB).

## A unique international learning experience

In a world of instant messages, social media and artificial intelligence, meaningful human connection can sometimes get lost in the speed of communication.

**Letters Across Borders** invites students from European **universities** to rediscover the power of handwritten letters, explore other cultures, build meaningful connections and reflect on what makes human communication unique.

## Your journey across borders



**01 WRITE**
Exchange at least five handwritten letters with a student from another country over five weeks.



**02 DISCOVER**
Get to know someone through their words, explore cultural differences and discover how trust and understanding develop.



**03 MEET**
Meet your correspondent face-to-face in Cluj-Napoca, Romania, and discover the person behind the letters.




**04 REFLECT**
Compare human correspondence with AI-generated messages and explore the relationship between technology, authenticity and human connection.

## What will you explore?

- Meaningful communication, trust and empathy
- Language, culture and intercultural understanding
- Letters, personal identity and cultural memory
- Digital communication and artificial intelligence
- Human connection in an increasingly digital world

*"A letter is not just a message. It's a piece of you."*

## Five interdisciplinary perspectives

**Communication**
What makes a message meaningful?

**Psychology**
Trust, empathy and the power of human connection.

**Culture and Language**
How language, traditions and values shape what we understand.

**Technology and Artificial Intelligence**
What can AI reproduce — and what can it not?

**History and Written Heritage**
The value of letters as personal and cultural records.

*Can AI reproduce the words without reproducing the relationship?*

## Programme information

**Online component**
11-12 October 2027

**Onsite component**
1–5 November 2027
Babeș-Bolyai University (UBB), Cluj-Napoca, Romania

**Working language**
English

**Academic recognition**
3 ECTS credits awarded for participation in the programme.

## How to apply

Are you interested in joining this international learning experience?

**Contact the Erasmus+ Office at your home university** for further information and application details.



*Different perspectives. Same hopes. Real connections.*

Powered by the Experience Makers